



**CUBIC
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2D TO 3D CONVERSION POWERHOUSE

Founded in 2009, Cubic Pictures Inc. provides high-quality motion picture 2D to 3D conversion services based on our patent pending DXR® (Digital Stereography Reconstruction) technology.

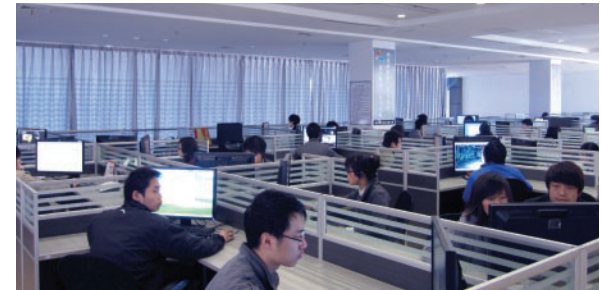
The ever expanding team currently has more than 200 digital artists and stereography professionals. It's currently the largest studio specializing in 2D to 3D conversion in China.

Besides DXR®, Cubic Pictures offers various services and products related to stereoscopic content creation and production, stereoscopic re-mastering, digital cinema packaging, high-end stereoscopic projection systems and more.

In addition, Cubic Pictures has a growing library of 3D contents and rights for theatrical and TV releases, and welcomes interested parties for distributions and show rights discussions.

www.cubicpictures.com

DXR®
DIGITAL
STEREOGRAPHY
RECONSTRUCTION



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DXR® TECHNOLOGY

DXR® is not simply a set of post-production techniques for 2D3 conversion. As the result of nearly 10 years of research and development, Cubic Pictures' patent pending DXR® technology is specifically developed to produce high-quality stereoscopic results with high efficiency and seamlessly integrate into any existing 3D or 2D production workflow.

Quality and cost are usually at odds with each other. Attaining synergy from both was the focus of DXR® research and development. Its' results of advanced proprietary software algorithms and apps, unique hardware configurations in many stages of its pipeline, such as state of the art GPU arrays, Solid State Drives, high-bandwidth networks etc. It also brings together quality and efficiency by maximizing automatic processes that requires special hardware systems.

To facilitate clients' involvement in creative and production processes, DXR® provides both local and remote stereoscopic viewing and adjustment tools that are seamlessly integrated into the DXR® pipeline. Our 3D preview system matches that of digital cinema to mimic the closest experience to that in theaters.

Cubic Pictures also owns various proprietary technologies related to stereoscopic production, compositing, re-mastering etc as well as stereoscopic display and projection systems.

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Our crew's extensive combined experience in stereography, makes Cubic Pictures an ideal choice to begin your 3D movie production project.



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DXR® WORKFLOW

DXR® can be applied at various stages of production and is able to smoothly enter any existing workflow, such as day-and-date projects, made in native 3D seeking improvements from DXR® or native 2D for 3D conversion, as well as library contents for release in a new dimension.

Given copy in any digital format or other media, DXR® can be treated simply as a black-box, leaving all the processes to Cubic Pictures experienced staff and artists. The outcome is a high-quality 3D material targeted for any popular 3D displays.

DXR® can also be applied in projects from the very beginning of their production, through post-production to final release, including VFX, stereoscopic compositing, stereoscopic wire-removal to DCP packaging for 3D Digital Cinema previews.

DXR® offers our clients preview and adjustment of stereoscopic material remotely or locally. Clients can monitor, change and preview 3D effects at our production facility or off-site provided that our specialized software is installed on the clients' computer.

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Our streamlined post-production house boasts a team of highly experienced creative and technical staff who are fully versed in the artistic and functional aspects of 3D conversion.



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STRENGTHS

QUALITY: Our extensive production capacities are thorough and meticulous. Our technology & methodology allow Cubic Pictures to provide 3D converted footage which, for materials of most natures, is almost undistinguishable from footage shot in native 3D.

EFFICIENCY: Higher efficiency does not only translate into lower cost, but also faster turnaround for projects that may otherwise be out of consideration, such as day-and-date releases. Given similar quality requirement, our 2D to 3D conversion turnaround is faster than that of known peers around the world.

SECURITY: Cubic Pictures handles all contents with the highest security and utmost integrity. We incorporate digital fingerprints, watermarks, encrypted traffics etc. to keep all content secure. Our studio is ISO 27001 and ISO 9001 certified.

CAPACITY: Our team is expanding. We expect to reach 1-2 minutes/day turnaround by the end of 2011. Most full-length features (100 min.) can be converted into 3D using DXR® within 3 months.

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ADVANTAGES

FACILITY: Our high-tech facility contains state-of-the-art equipment, high-speed networks, Solid State Drive, GPU arrays, etc. DXR® brings together quality and efficiency by maximizing automatic processes that requires special hardware systems running at full throttle.

VERSATILITY: DXR® is applicable to various stills and all types of motion picture content in any resolution and format and output media for many common 3D displays, including 3D theater, 3D TV and boards.

EXPERIENCE: DXR® has been applied to dozens of projects including day-and-date blockbusters, commercials, classics from China, U.S., U.K., Canada, Japan, Turkey, Russia etc. Our advanced technology, state-of-the-art equipment, experienced artists and engineers make DXR® the ideal choice to begin your 3D movie production.

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PARTNERS:

JCM

China Film Group

August First Film Studio

China Central Television

Central Newsreel and Documentary Film Studio

Clean Water Alliances

China Film Equipment Corporation

China 3D Industry Association

Matrox Electronic Systems

Niufilm Ltd.

DucaComm Holding Ltd.

Glory and Dream Digital Studio

